

BACHELOR OF SCIENCE IN MARKETING

With a concentration in Health Care Administration

Student Name _____

Catalogue Year 2021 - 2022

GENERAL EDUCATION CORE

INTERDISCIPLINARY STUDIES (1-5 SH)

MUJ 1100 (2) _____
 MUJ 2200 (1) _____
 MUJ 3300 (1) _____
 IDS 2100 (1) _____

COMPUTER COMPETENCY (0-3 SH)

BUS 1700 or CSC 1000 *** (0-3) _____
 (Must be satisfied before completing 60 s.h.)

COMMUNICATIONS (6-12 SH)*

English Placement Score (*transfer students*) _____
 ENG 1000 (if required) (3) _____
 ENG 1010 (3) _____
 ENG 1020 or 1040 (3) _____
 ACL 1500,1510, 3540 or 3600*** (0-3) _____

GLOBAL PERSPECTIVE ELECTIVE (3 SH)

**Choose one approved course (3) _____
 (see page 2)

HUMANITIES (9 SH)

Literature (no ENG 1020 or 3620) (3) _____
 History _____ (3) _____
 Religion _____ (3) _____

FINE ARTS APPRECIATION (3 SH)

ARH 1510, 2530, 2540, MUS 1510, 1520, 1600, 1610, THE 1620
 1630 or 3 s.h. applied MUS/THE ensemble (3) _____

MATHEMATICS (3-6 SH)

MAT 1015 (if required) (3) _____
 MAT 1050/1100 (or higher, except 1060 or 2060)
 _____ (3) _____

NATURAL SCIENCES (6-8 SH) Students will not receive

General Education Credit for both SCI1410 and GLY 1600;
 SCI 1420 and BIO 1530; or SCI 1430 and CHE 1510
 _____ (3/4) _____
 _____ (3/4) _____

- (1) 2. 16 semester hours in residency for associate's degrees.
- (1) 31 semester hours in residency for bachelor's degrees.
- (3) 3. GPA of 2.000 or higher required overall and in the major.
4. Errors contained on this check sheet do not release

Choose one approved course (see p. 2) (3) _____

LIBRARY COMPETENCY COMPLETED

(Must be satisfied before completing 60 s.h.) _____

TOTAL 39-54 SH

REEVES SCHOOL OF BUSINESS

FOUNDATION CORE (18 SH)

ACC 1510 (3) _____ ECO 1510 (3) _____
 ACC 1520 (3) _____ ECO 1520 (3) _____
 BUS 1510 (3) _____ MKT 1510 (3) _____

PROFESSIONAL CORE (12 SH)

BUS 2160 (3) _____ BUS 3520 (3) _____
 BUS 3320 (3) _____ BUS 4700 (3) _____

MARKETING (21 SH)

MKT 4000 (3) _____ MKT 4550 (3) _____

Plus 15 sh of any 3000/4000 level MKT courses, or SMA 4230.

 _____ (3) _____
 _____ (3) _____
 _____ (3) _____
 _____ (3) _____

HEALTH CARE ADMINISTRATION (24 SH)

Core Required Courses:

HCA 2000 (3) _____ HCA 3500 (3) _____
 HCA 2300 (3) _____ HCA 4500 (3) _____
 HCA 3050 (3) _____

Choose 3 Additional HCA Electives:

HCA 3300 (3) _____ HCA 4700 (3) _____
 HCA 3400 (3) _____ HCA 4800 (3) _____
 HCA 3600 (3) _____

ADDITIONAL COURSE REQUIREMENTS TO MEET 124 SH

Electives _____ () _____

An elective course for any Reeves School of Business major may only be used to meet the requirements of one major.

A required class in any Reeves School of Business major may not be used as an elective for another Reeves School of Business major.

GRADUATION REQUIREMENTS

the student from meeting the graduation requirements as stated in the Academic Catalogue.

