

BACHELOR OF SCIENCE IN MARKETING

With a concentration in PGA Golf Management

Student Name _____

Catalogue Year 2021 - 2022

GENERAL EDUCATION CORE

INTERDISCIPLINARY STUDIES (1-5 SH)

MUJ 1100	(2)
MUJ 2200	(1)
MUJ 3300	(1)
IDS 2100	(1)

COMPUTER COMPETENCY (0-3 SH)

BUS 1700 or CSC 1000 ***	(0-3)
(Must be satisfied before completing 60 s.h.)	

COMMUNICATIONS (6-12 SH)*

ENG 1000 (if required)	(3)
ENG 1010	(3)
ENG 1020 or 1040	(3)
ACL 1500,1510, 3540 or 3600***	(0-3)

GLOBAL PERSPECTIVE ELECTIVE (3 SH)

**Choose one approved course

REEVES SCHOOL OF BUSINESS

FOUNDATION CORE (18 SH)

ACC 1510	(3)	ECO 1510	(3)
ACC 1520	(3)	ECO 1520	(3)
BUS 1510	(3)	MKT 1510	(3)

PROFESSIONAL CORE (12 SH)

BUS 2160	(3)	BUS 3520	(3)
BUS 3320	(3)	BUS 4700	(3)

MARKETING (21 SH)

MKT 4000	(3)	MKT 4550	(3)
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Plus 15 sh of any 3000/4000 level MKT course, or SMA 4210.

(3)
(3)
(3)
(3)
(3)

Some General Education core requirements may be filled in the major. Consult Academic Catalogue and Advisor for specific options.

***Students who pass a competency test (administered on a pass/fail basis at no charge) for ACL 1510 and/or CSC 1000 will not be required to take the class for which a test is passed. Passing a competency test will not give a student a grade or the equivalent