

**BACHELOR OF SCIENCE IN MARKETING**

With a concentration in Professional Tennis Management

Student Name \_\_\_\_\_

Catalogue Year 2022 - 2023

GENERAL EDUCATION CORE

REEVES SCHOOL OF BUSINESS  
FOUNDATION CORE (18 SH)

Some General Education core requirements may be filled in the major. Consult Academic Catalogue and Advisor for specific options.

\*\*\*Students who pass a competency test (administered on a pass/fail basis at no charge) for ACL 1510 and/or CSC 1000 will not be required to take the class for which a test is passed. Passing a competency test will not give a student a grade or the equivalent semester hours for taking the respective course(s), but will satisfy the respective General Education ACL and/or CSC requirement(s). Students are permitted one single attempt to pass a CSC 1000 and/or ACL 1510 competency test.

\*\*\*The Global Perspective Elective can be met by taking a minimum of 3 s.h. from:

Foreign Language

Study Abroad (SA) = IDS 3550/4550

International Internship

ACC 4620 International Accounting (Study Abroad)

ACL 3600 Intercultural Communication

ARH 2530 Survey of Art History I

BUS 3310 Fundamentals of International Business

BUS 3330 International Business Experience (Study Abroad)

BUS/LAW 4850 Special Topics: International Law (Study Abroad)

ECO 4200 Comparative Economic Systems

ECO 4520 International Trade and Finance

ECO 4650 Economic Growth and Development

ENG 2950/3950 Study Abroad in English

ENG 3420 Women's Literature

ENG 3520 Global Perspective in Literature

ENG 3710 Literature of Chaucer

ENG 3730 Literature of Medieval England

ENG 3740 Literature of Shakespeare

ENG 3920 Victorian Literature (formerly 19th Century British Literature)

ENG 4020 Modernist Literature

ENG 4030 Contemporary Literature

ENG 4170 Literature of Jane Austin

ENG 4180 Literature of Charles Dickens

ENG 4850 Special Topics: Wales and London (Study Abroad)

ENM 2510/LAW 2510 Caribbean Environmental Management & Law (SA)

ENP 3300 International Entrepreneurship

GEO 2520 Regional Geography

HIS 1030 World History I

HIS 1040 World History II

HIS 2150 Barbarian Invasions

HIS 2170 Race, Ethnicity, and Global Perspective

HIS 2200 World War II

HIS 3010 Modern Asian History

HIS 3050 Islam and the Islamic World

HIS 3250 Modern History

HIS 3310 Topics in Latin American History

HIS 3700 Contemporary World History

HIS 3850 Special Topics: Medieval Britain (SA)

HIS 4110 Modern Russia

LAN 3200 Introduction to Linguistics

LSS 2850 Special Topics in Leadership: Ultimate Journey (SA)

MKT 4100 Global Marketing

PSC 1080 Politics and Sport

PSC 2270 Comparative Politics

PSC 3470 American Foreign Policy

PSC 3510 International Relations

PSC 4010 European Politics

PSC 4020 Middle East Politics

PSC 4040 Politics in East Asia

PSC 4050 Latin American Politics

PSC 4400 International Organizations

PSC 4510 International Political Economy

REL 1030 Introduction to Religion

REL 1070 Religion and Film

REL 1500 Eastern Religious Traditions (Religions of Asia)

REL 1510 Western Religious Traditions (Monotheistic Religions)

REL 2010 Survey of Hebrew Bible

REL 2020 Survey of the New Testament

REL 3020 Jesus and the Gospels

REL 4040 Myth and Culture

REL 4050 Early Christianity

REL 4060 Reformation Europe

SOC 2530 Global Social Problems

SOC 2560 Cultural Anthropology

Liberal Arts Electives:

1. The Liberal Arts Elective includes courses in the following areas designated as Liberal Arts in the catalogue:

Fine Arts, Humanities (ENG, HIS, GEO, PHI, REL, or WRI), Mathematics (MAT), Computer Science (CSC), Natural Science (BIO, CHE, GLY, PHY, or SCI), Foreign Language (FRE, GER, GRK, SPA, or LAN), Social Science (ECO, PSC, PSY, or SOC), and WST 2000. Only