

**BACHELOR OF SCIENCE IN MARKETING**

*Student Name* \_\_\_\_\_

**Catalogue Year 2022 - 2023**

**Some General Education core requirements may be filled in the major. Consult Academic Catalogue and Advisor for specific options.**

\*\*\*Students who pass a competency test (administered on a pass/fail basis at no charge) for ACL 1510 and/or CSC 1000 will not be required to take the class for which a test is passed. Passing a competency test will not give a student a grade or the equivalent semester hours for taking the respective course(s), but will satisfy the respective General Education ACL and/or CSC requirement(s). Students are permitted one single attempt to pass a CSC 1000 and/or ACL 1510 competency test.

\*\*\*The Global Perspective Elective can be met by taking a minimum of 3 s.h. from:

Foreign Language

Study Abroad (SA)= IDS 3550/4550

International Internship

ACC 4620 International Accounting (Study Abroad)

ACL 3600 Intercultural Communication

ARH 2530 Survey of Art History I

BUS 3310 Fundamentals of International Business

BUS 3330 International Business Experience (Study Abroad)

BUS/LAW 4850 Special Topics: International Law (Study Abroad)

ECO 4200 Comparative Economic Systems

ECO 4520 International Trade and Finance

ECO 4650 Economic Growth and Development

ENG 2950/3950 Study Abroad in English

ENG 3420 Women's Literature

ENG 3520 Global Perspective in Literature

ENG 3710 Literature of Chaucer

HIS 3250 Modern History

HIS 3310 Topics in Latin American History

HIS 3700 Contemporary World History

HIS 3850 Special Topics: Medieval Britain

HIS 4110 Modern Russia

LAN 3200 Introduction to Linguistics

LSS 2850 Special Topics in Leadership: Ultimate Journey (SA)

MKT 4100 Global Marketing

PSC 1080 Politics and Sport

PSC 2270 Comparative Politics

PSC 3470 American Foreign Policy

PSC 3510 International Relations

PSC 4010 European Politics